



BELLNUNNALLY

# BELL NUNNALLY REPRESENTS ISN IN TRANSACTION WITH BLACKSTONE GROUP

January 04, 2021

## Deal Values Dallas-based Tech Company at More Than \$2B

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**Bell Nunnally represented Dallas-based ISN Software Corporation in its deal with New York-based private equity firm Blackstone Group. The minority investment in ISN, announced December 17, values the company at more than \$2B.**

ISN is a third-party contractor and supply management software provider. Its ISNetworld platform features data-driven insights and tools that help companies – in industries including energy, life science, mining, manufacturing, food and beverage and automotive – mitigate risks associated with global business practices such as supply chain continuity, regulatory compliance, sustainability, training and program conformance.

“With this funding, ISN secures a strategic partner to expand its mission and growth,” said Bell Nunnally Partner Larry L. Shosid, who led the firm team representing ISN. “ISN is an industry leader in making workplaces safer and we’re proud to have served as its outside legal counsel since its inception 20 years ago.”

Shosid was assisted on the Bell Nunnally team by Partner D. Andrew Dowdy, Jr., senior associates Natasha Gandhi and Peter J. Kosydar, III and Associate Stephen I. Iya.

In a joint ISN-Blackstone [press release](#), ISN Executive Chairman Bill Addy commented, “[a]s we look to the future, Blackstone Growth’s global presence, operational resources, and network across sectors will help us achieve our long-term vision of providing the absolute best solution for our customers to ensure safe supply chain continuity. Together with Blackstone, we look forward to continuing our expansion into new

sectors and geographies and investing further in our technology solutions to meet and exceed the needs of our customers."

Also in the joint press release, a Senior Managing Director at Blackstone Growth Vini Letteri, noted, "[c]ompanies and boards around the world are increasingly focused on ensuring the highest standards for risk management, compliance and ESG reporting. We believe ISN is leading the way and that Blackstone can be a key partner in supporting its further growth. ISN is the perfect example of the type of company we're looking to invest in at Blackstone Growth: it has outgrown traditional growth equity, but not Blackstone."

Blackstone, which has more than \$584B in assets under management, is the only outside investor in ISN.

"The excitement, energy and investments North Texas has enjoyed over the past decade continue to be punctuated by signature moments like this," said Bell Nunnally Managing Partner Christopher Trowbridge. "Our aim is to be 'behind every great company', from those just starting up to those now worth more than \$2B."

## Related Media Coverage:

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- ["Blackstone's Investment Values Software Co. Over \\$2B,"](#) *Law 360*
- ["Blackstone Deal Reunites Former Colleagues,"](#) *The Texas Lawbook*

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## Related Practices

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