

BELL NUNNALLY REPRESENTS PRIMARY CARE NETWORK FRONTIER DIRECT CARE IN \$10M ACQUISITION OF HEALTH PLAN PROVIDER ASSERTA HEALTH

September 25, 2024

Bell Nunnally, led by Partner Ray A. Balestri and Senior Associate Joshua T. Smith, represented Harlingen, Texas-based primary care provider network Frontier Network, Inc. (d/b/a Frontier Direct Care) in its acquisition of Salt Lake City, Utah-based Asserta Health Inc. Asserta offers employers access to a cash-driven health plan, enabling self-insured and level funded employers to deliver health care benefits to their plan members. The deal, executed through stock-for-stock exchange, had an estimated value of \$10 million.

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Practice Area Contact

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